

Market Position Claim

ANKER

**The World's No. 1
Mobile Charging Brand
Based on
Retail Sales Value for
Five Consecutive Years:
2020 to 2024**

Data source: Euromonitor International (Shanghai) Co., Ltd., measured in terms of retail value sales in 2020 through 2024, based on research completed in June 2025. Mobile charging brands are defined as those with over 75% of retail sales from mobile phone charging products, including chargers, wireless chargers, power banks, and charging cables. These products may also be used with other consumer electronic devices.



**Euromonitor
International**

